

SAFE Annual Conference 2026

'Consumers Come First: Clearer Food Information and Rethinking EU Food Legislation for the Most Vulnerable'

18 November 2026, 09:00–16:00 CET

Rue d'Arlon 80, 1040 Brussels

Moderated by Natasha Foote, Journalist

Draft Agenda

9:00	Arrival & Welcome of Participants
9:30	Opening Remarks • **Floriana Cimmarusti**, Secretary General, Safe Food Advocacy Europe
9:45	Keynote Opening Speeches • **Antonella Sberna,** Vice-President of the European Parliament • **Claire Bury,** Deputy Director-General, DG SANTE • **Agustín Reyna**, Director General of BEUC
10:15	Non-communicable Disease Prevention: Key Results and Lessons Learned (Preventia) • **Cecilia D'Acunto**, Project and Policy Coordinator, Safe Food Advocacy Europe • **Anastasia Chatzipavlou,** Director, Union of Working Consumers of Greece (EEKE) • **Zita Ceponyte,** President, LCI • **Eleonora Messina,** EU Project Office, ADOC • **Maura Saltimbanco,** Project Manager, U.DI.CON • **Lyuba Karpachova,** Refugees Department Lead, Promote Ukraine • **Irati Erreguerena Redondo,** Researcher and Project Manager, Biosistemak Institute for Health Systems Research (on behalf of JACARDI) • **HaDEA representative (TBC)** Followed by Q&A with the audience
11:45	Coffee break
12:00	Are voluntary measures enough? A dialogue on marketing to children and the EU Agri-Food Code • **Camille Perrin,** Sustainable Diets Campaigner, Fern • **Irene Minio,** Project and Policy Officer, Safe Food Advocacy Europe • **Milka Sokolović,** Director General, EPHA • **Wiktoria Bicka,** Public Health Policy Professional, EUPHA • **Alexis Waravka,** Deputy Director General, Independent Retail Europe Followed by Q&A with the audience
13:00	Networking lunch

Co-funded by the European Union

Preventia
Preventing diabetes, obesity, and cardiovascular diseases

SAFE – Safe Food Advocacy Europe is funded by the European Union through ESF Operating Grants under Framework Partnerships Agreement N. 101059066.
Views and opinions expressed are those of Safe Food Advocacy Europe only and do not necessarily reflect those of the European Union or the European Commission. Neither the European Union nor the granting authority can be held responsible for them.

14:00	**Ultra-Processed Foods: Industry Action and Reformulation for Better Health Outcomes — A Multi-Stakeholder Dialogue** • **Davide Esposito,** Project and Policy Officer, Safe Food Advocacy Europe • **Rebecca-Evelyn Papp,** Policy Officer, EuroHealthNet • **Chiara Manzi,** Professor at University of Bologna and Ferrara • **Neha Khandpur,** Assistant Professor, Wageningen University • **Romana Jerković,** Member of the European Parliament (S&D) • **Industry representative (TBC)** **Followed by Q&A with the audience**
15:00	**Eating disorders: Towards Stronger EU Action** • **Adela Ráciková,** policy advisor in the office of MEP Veronika Cifrová Ostrihoňová • **Anouck Guillou & Antonio De Carluccio** Project and Policy Officers, Safe Food Advocacy Europe • **Aurora Caporossi,** Founder of Animenta and CEO of Comestai • **An Vandeputte,** Director of Eetexpert • **Harriet Parsons,** CEO of Bodywhys • **Valentina Sedilekova,** Founder of Chutzik **Followed by Q&A with the audience**
16:00	**Closing Remarks & End of the Conference** • **Floriana Cimmarusti**, Secretary General, Safe Food Advocacy Europe

Co-funded by the European Union

Preventia
Preventing diabetes, obesity, and cardiovascular diseases

SAFE – Safe Food Advocacy Europe is funded by the European Union through ESF Operating Grants under Framework Partnerships Agreement N. 101059066.
Views and opinions expressed are those of Safe Food Advocacy Europe only and do not necessarily reflect those of the European Union or the European Commission. Neither the European Union nor the granting authority can be held responsible for them.